



## The Hope & Anchor Charity Policy

Being lucky enough to be a high profile, local, independently run business we are approached almost daily to support with various fundraising efforts. Over the past 3 years we have donated many raffle prizes, however while we would like to, we simply cannot support each and every request that we receive.

Our response to requests has been mainly reactive – supporting requests on an ad hoc basis, and for 2018 we have decided on a more proactive approach to charity and fundraising by formalising our charitable giving.

We will of course continue to support our local community of South Ferriby as they support us daily. Alongside this our chosen charity for 2018 will be Alzheimer's Research UK a charity close to many of our hearts.

There will be many ways we will support Alzheimer's Research UK throughout the year;

1. We will be collecting a voluntary contribution of 25p per person, per table (when dining), this will be donated to Alzheimer's Research UK on a weekly basis
3. 10p from every pint of our Hope & Anchor Ale will be donated to Alzheimer's Research UK on a monthly basis
4. Our staff will be taking part in various activities throughout the year, keep an eye on our Facebook page for more details.

We'd like to thank you for all of your support,

Slawek, Amy & the H&A Team

